

LEST WE
FORGET...
BEYOND
MEMORIAL



RESEARCH



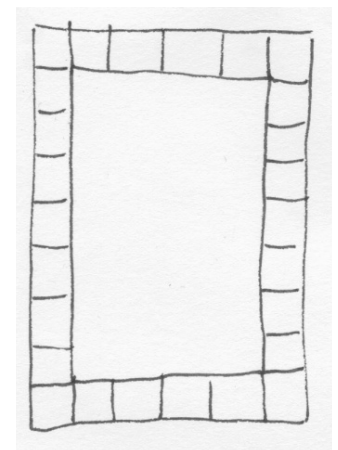
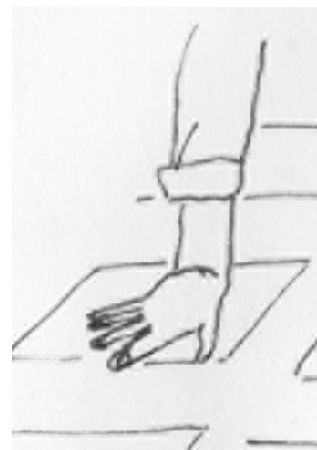
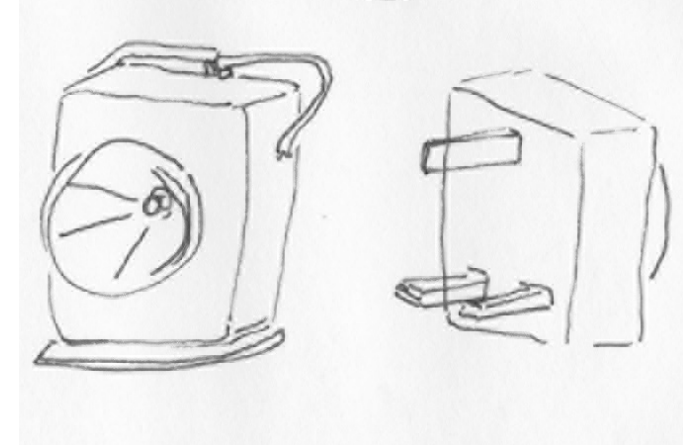
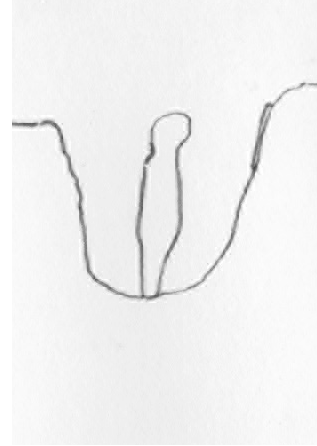
- soldiers and survivors
- their experience of the war (trenches), after the war (shellshock)
- injuries and impact on family
- how we commemorate:
 - > poppy
 - > graves
 - > stained glass
- GSA and Roll of Honour commemorating dead and participants (around 400)



CONCEPTS



- Trench treadmill with dramatic reading of "Dulce Et Decorum Est" by Wilfred Owen
- WW1 style night light for children
- Twister style game with interactive squares
- 3 layered board game highlighting the 3 stages of the war (the illusion, the reality, the aftermath)
- digitalization of the Roll of Honour in order to make it interactive and to access information about the names

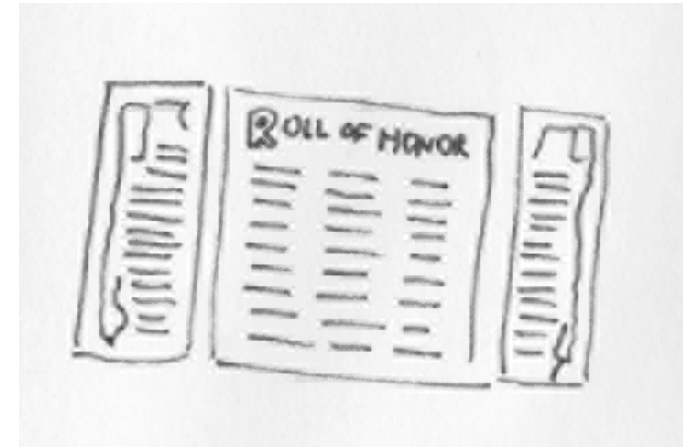


CONCEPTS



- digitalization of the Roll of Honour in order to make it interactive and to access information about the names

As a tour guide, I knew that the School had existed during the war but I had no knowledge of the School's involvement if any at all. I then found on the Internet a photo of the Roll of Honour, something I had not noticed in the Mackintosh building. I asked around and it seemed like not many students were aware of this memorial. I did some more Internet searches but decided to go to the Library and the Archives for more information about the Roll and the names on it.



LIBRARY



I made an appointment with the Library to have a look at their rare books related to the theme of militaria.

I looked at Crests and Badges of the British Army in Daily Use as well as Official Medals and Ribbons of the British Army.

The collection that interested me the most however was *The Western Front*: a series of booklets with drawings by Muirhead Bone and comments by General Sir Douglas Haig. Bone was born in Glasgow and commissioned as a war artist. These drawings provided me with an insight into the war from a different perspective: from art's point of view.

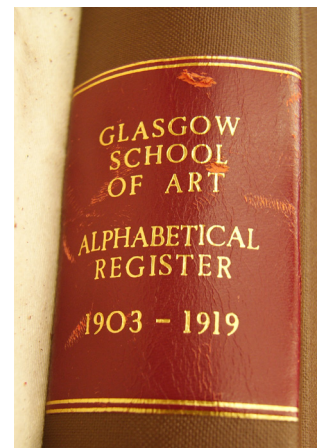
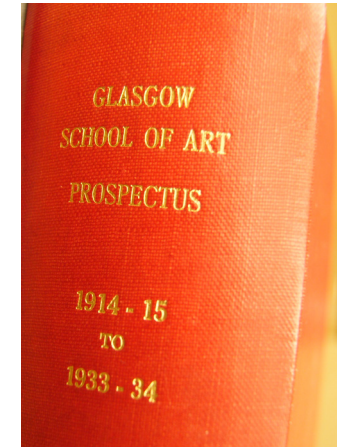
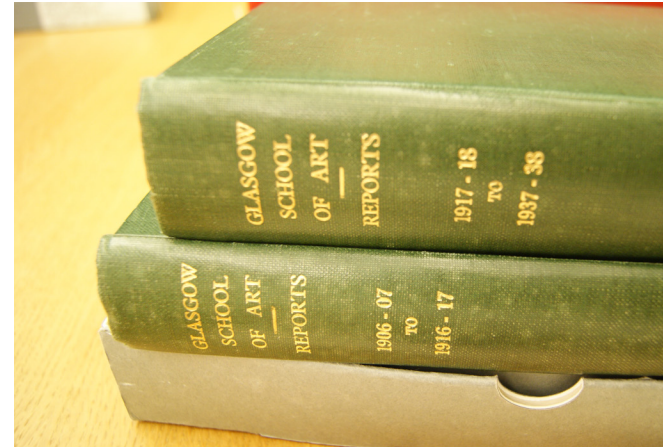


ARCHIVES



In the Glasgow School of Art Archives I found:

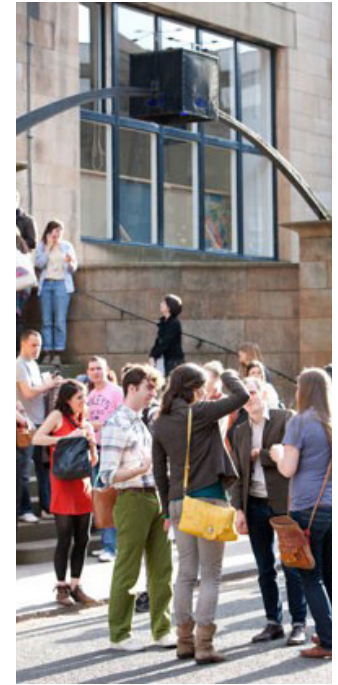
- records and artefacts since it's foundation in 1845
- work by staff, students, alumni as well as around 300 pieces by Mackintosh
- tour based largely on this information
- information (in the form of documents, letters, prospecti, registers, reports, memorials...) about the School and The European War



AUDIENCE



- Family members of GSA alumni who are interested in the school (possibly have some original student drawings)
- People who believe they have a drawing or piece of work from a GSA student
- GSA tour visitors
- GSA tour visitors who have already done the Building tour
- Tour groups visiting the School
- Visitors in general
- Staff and students

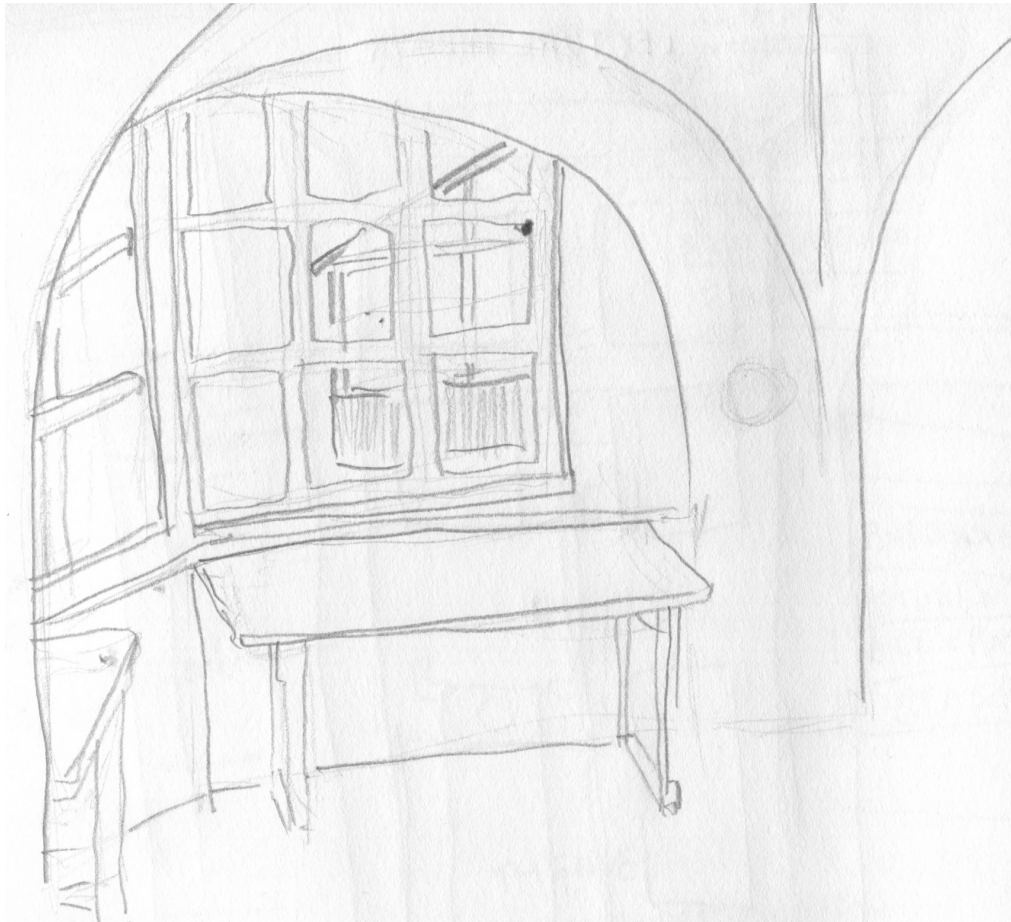


TOUR APP 1



- Mackintosh style poppy as a symbol for historical event relating to the war
- discover building by theme or location
- red, black and white interface with photos from archives, photos of documents, memorial...
- how do you scan your location?
 - Poppy might look too much like a Mackintosh original (confusing)
 - find a few stories, don't overload with information (overwhelming)
 - sticky name
 - timeline





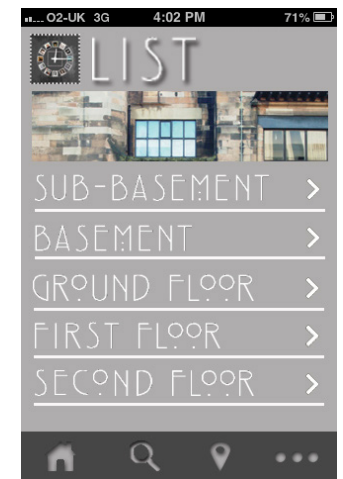
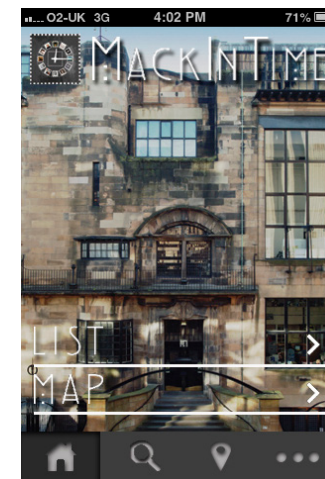
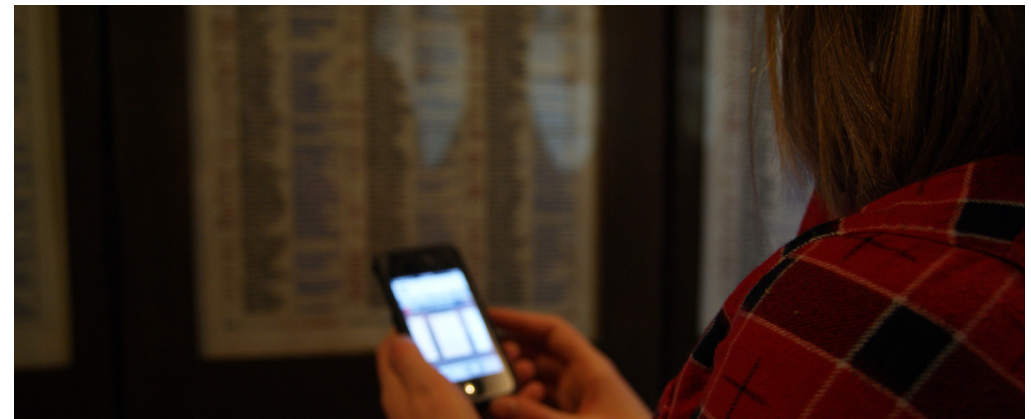
TOUR APP 2

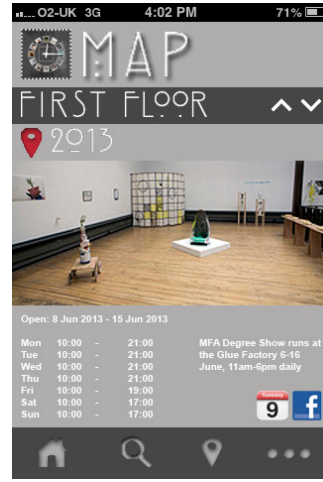
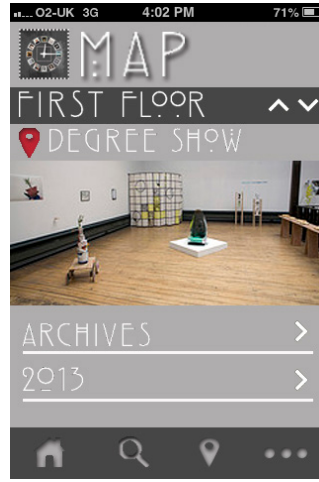
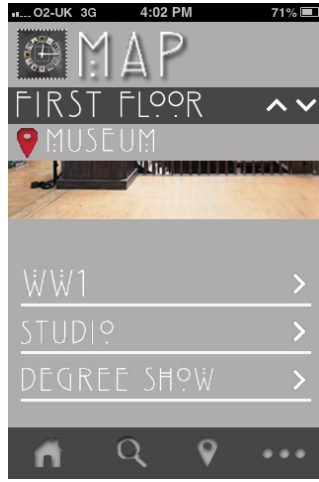
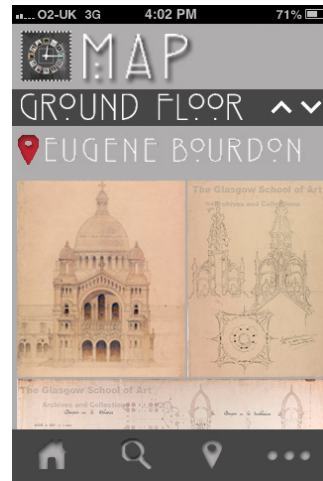
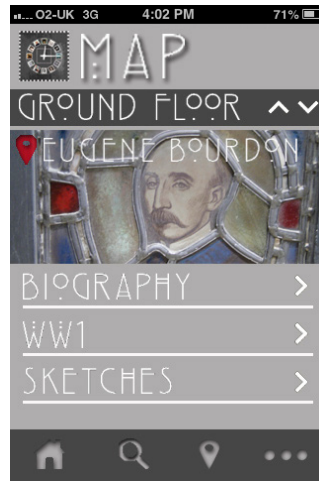
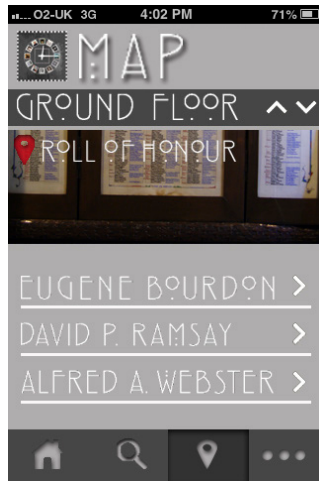
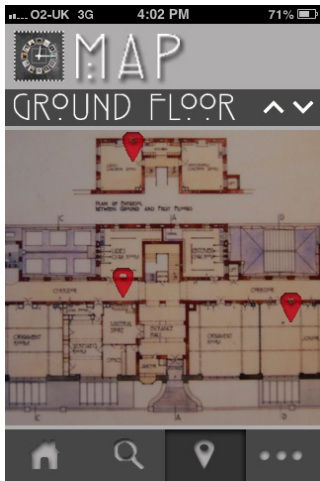
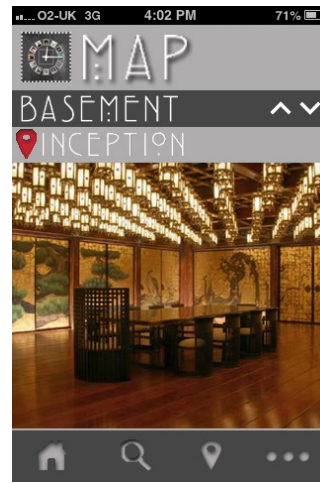
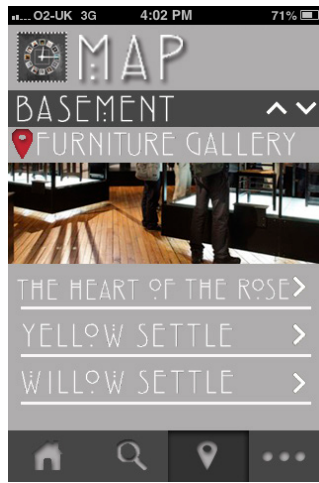
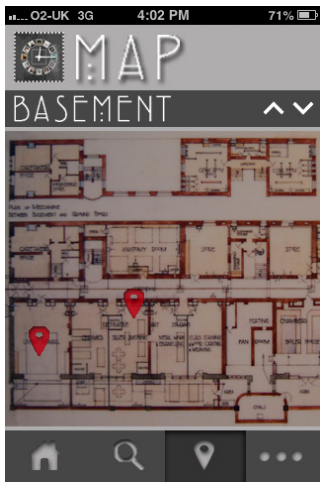
- location only (either by list or map: sub-basement, basement, ground floor, 1st floor, 2nd floor)
- MackInTime with Mackintosh clock logo
- go back in time while you explore the building
- spend as much time as you want
- get information about online resources (ACC blog, Hunterian...)
- Access current information and events (2013 Degree Show)

The next page shows 3 examples of stories. The first one is on the basement floor in the Furniture Gallery. There is information about the chairs including the Willow waitress settle that was featured in Inception.

The next is on the Ground Floor where the School's Roll of Honour is hidden away. Here there is access to names on the roll, in this case Eugene Bourdon, an architecture teacher who died at the Somme.

The third story is on the First Floor in the Mackintosh Museum. The Degree show archives can be accessed here as well as a link to the current 2013 show and the Arches after party event on Facebook.





THE GSA DEGREE SHOW AFTER PARTY
Public

Hosted by Alex Misick

Going Invite Friends

When **Friday, June 7 at 9:00pm** - **Saturday, June 8 at 3:00am**

Where **The Arches**
253 Argyle Street
G2 8DL Glasgow, United Kingdom

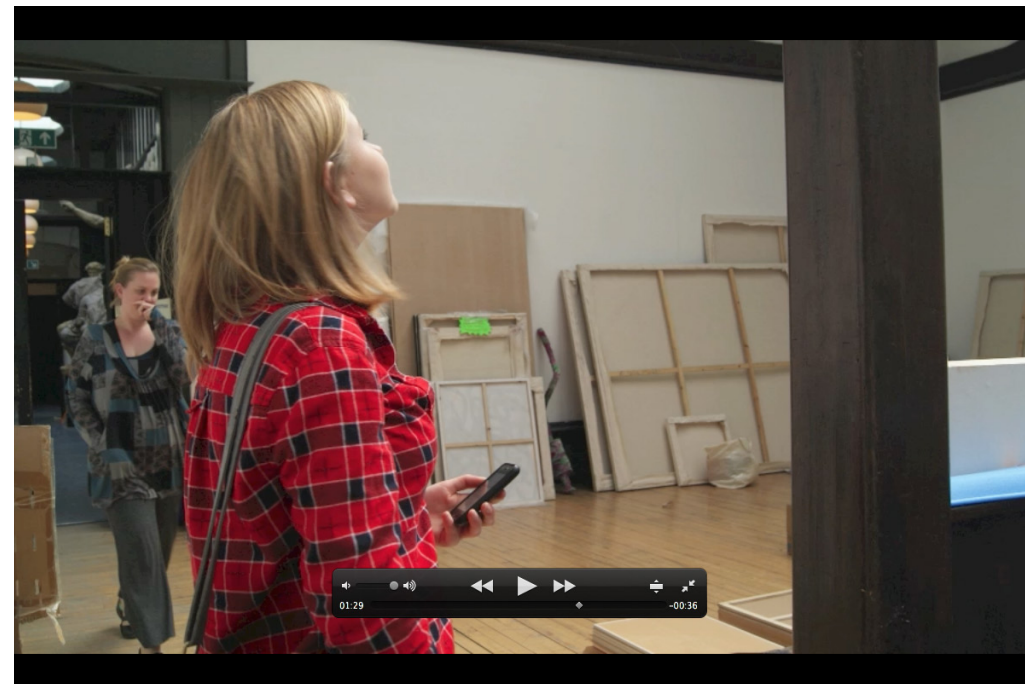
Get Directions

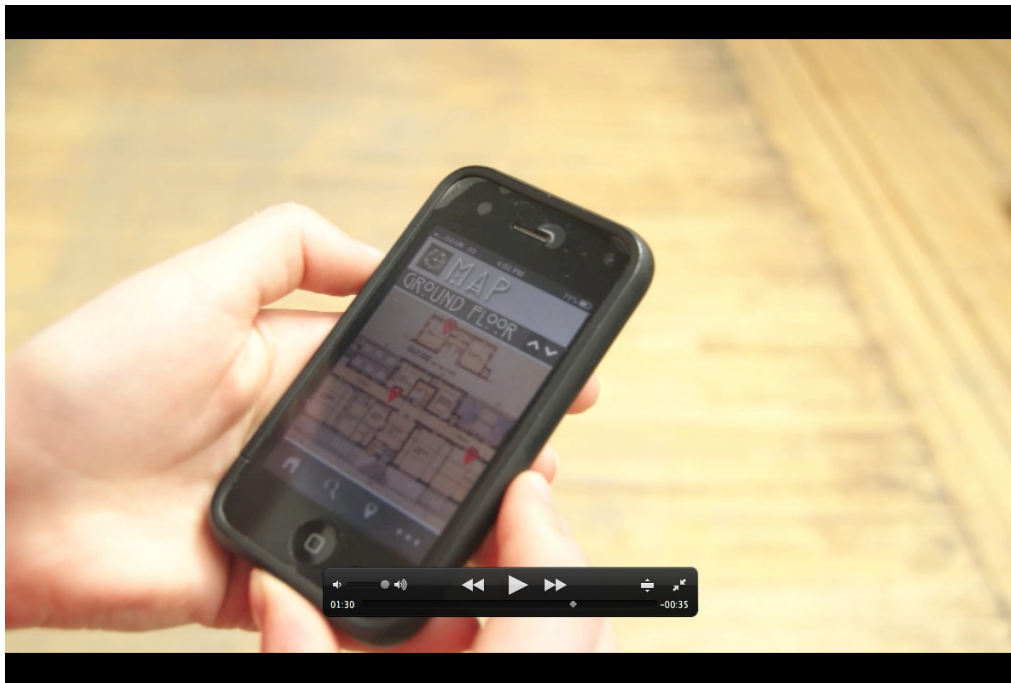
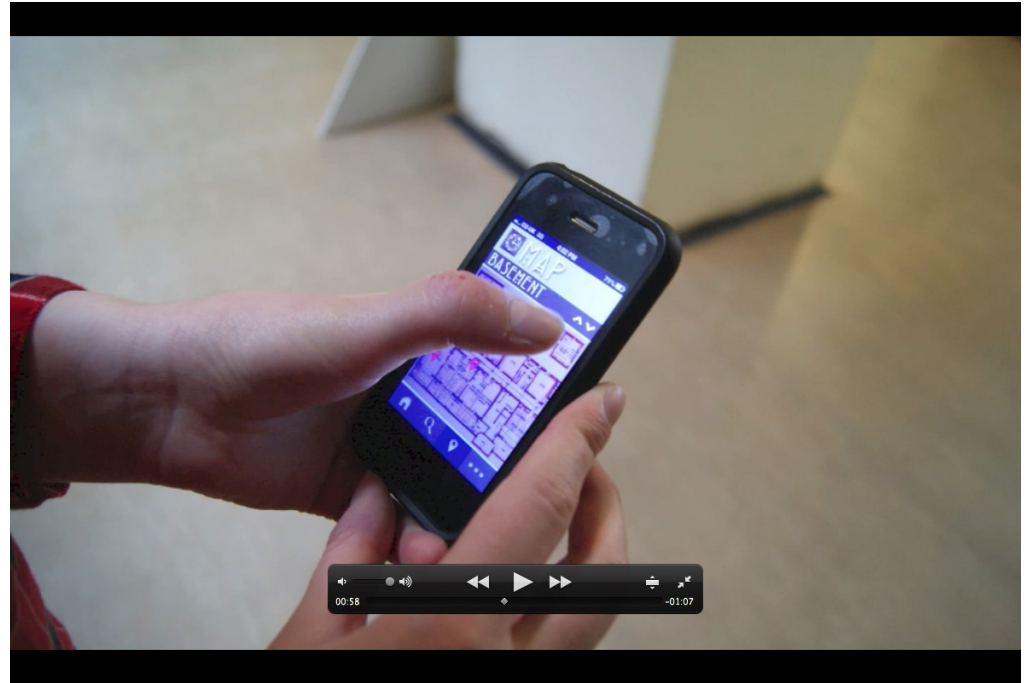
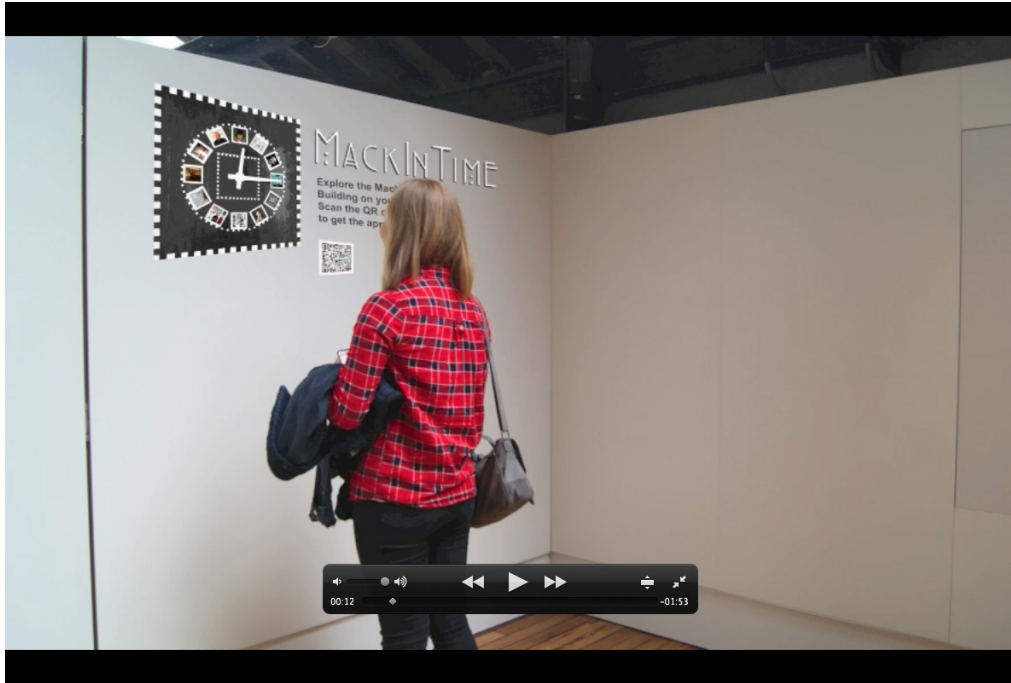
Details **The Art School presents..**

VIDEO PROTOTYPE



In order to present the app I made a video prototype. In this video, Hannah (an architecture student) goes to the School. She explores the three stories on the previous page as she moves through the building. She is particularly interested in Bourdon as well as the Degree Show and After Party at the Arches. As a student the app would be free and would encourage students to visit the Mackintosh Building in their own time. It would provide them with up to date information about exhibitions and shows as well as encourage them to book an appointment with the Archives for personal projects and inspiration.





TOUR APP 2

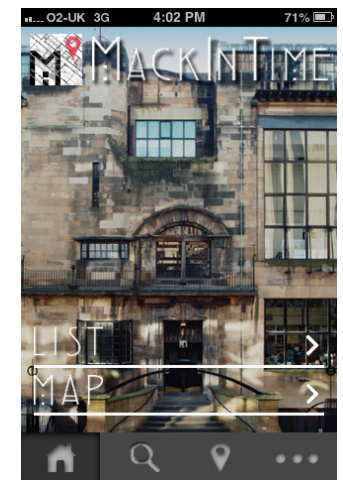
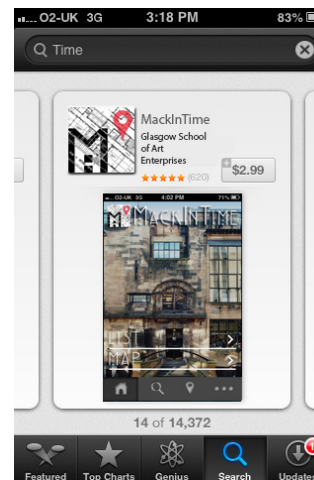
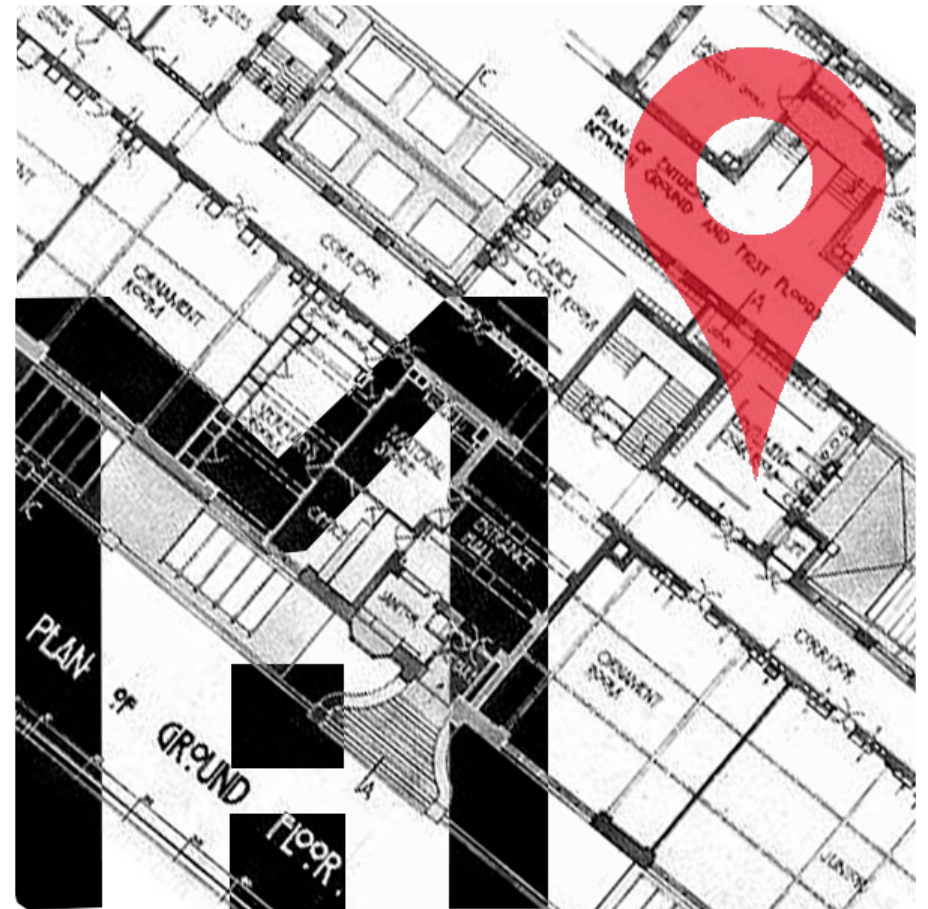
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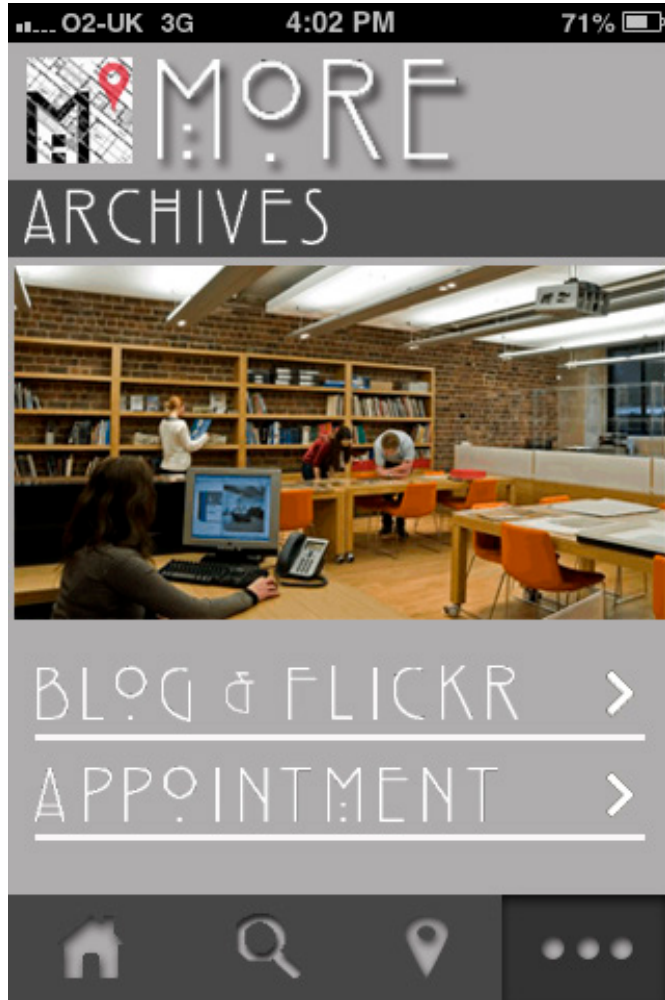


After our presentations, I changed some of the final concept based on the feedback I had gotten.

I changed the logo of the app: it is a zoomed in snapshot of an “M” as well as the map of the ground floor. In this design I wanted to emphasize that the building is discovered on a map basis and highlight the map as a key feature in the app.

I also added the interface pages that the user can see when they click the “...” (more) button. There are provided links to the Archives blog, their flickr, the School’s flickr as well as the Hunterian. Finally there is also the possibility to set up an appointment with the Archives.





Contact us

The Archives and Collections Centre welcomes enquiries relating to its holdings

Users are also able to visit the Centre and view the collections in person by appointment. We are open Mondays-Fridays 9.30-12.30 and 13.45-16.45.

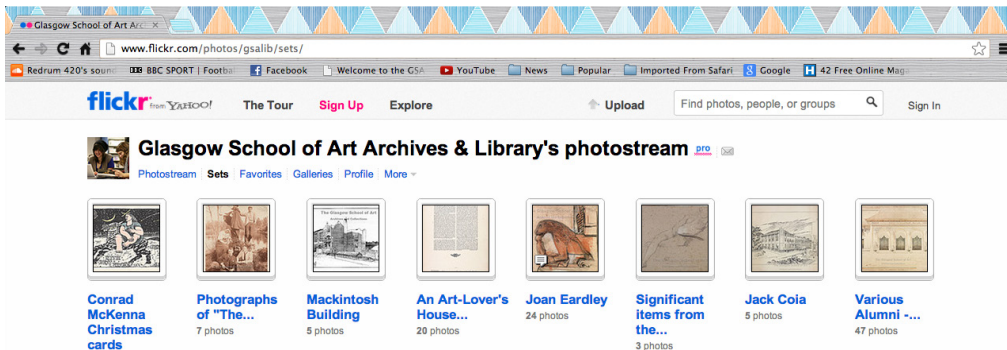
Please contact us via email, telephone or post:

Archives and Collections Centre
The Glasgow School of Art
167 Renfrew Street
Glasgow
G3 6RQ

+44(0)141 353 1418
archives@gsa.ac.uk

[Archives and Collections website](#)

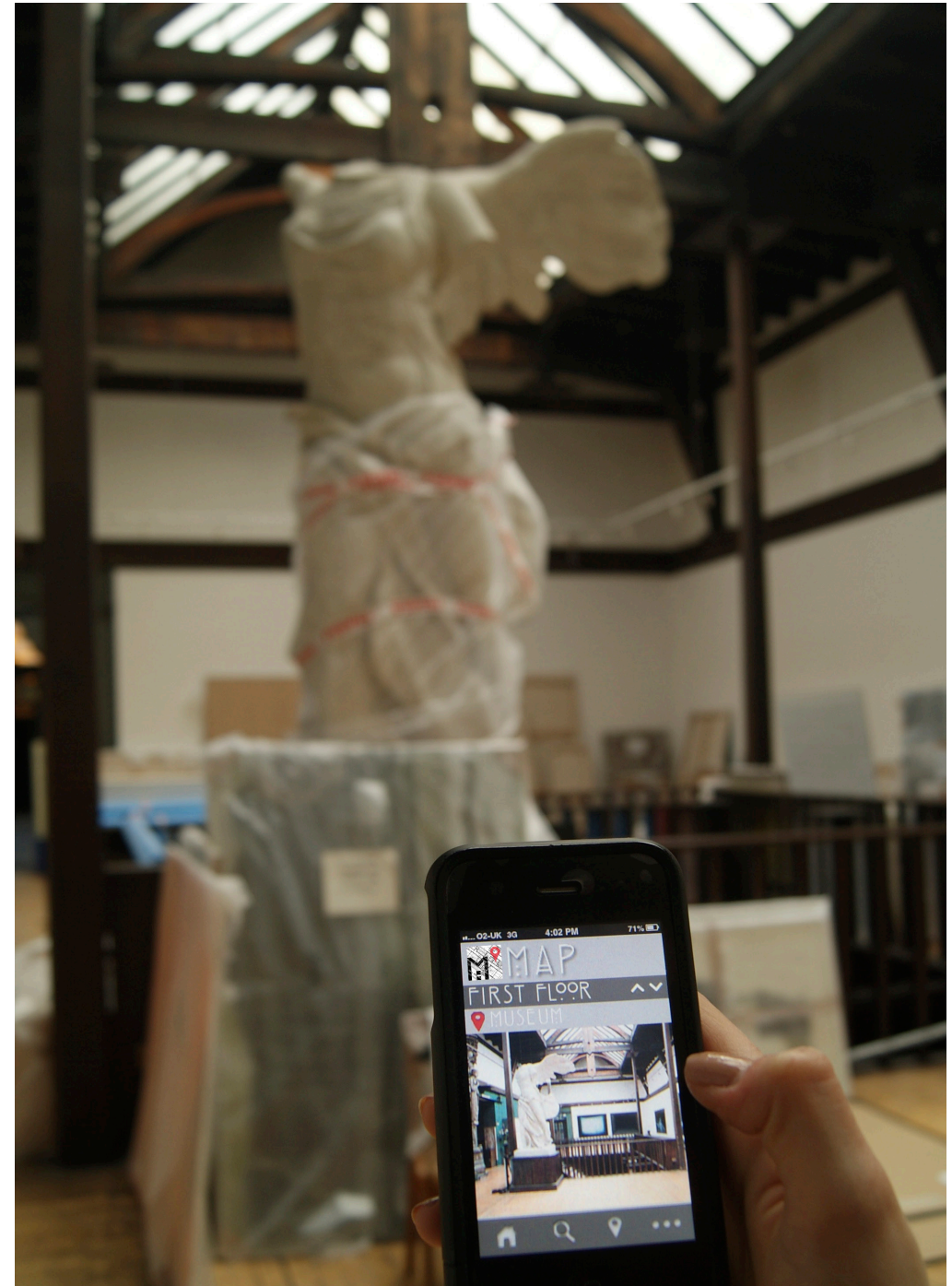
We'd love to hear what you think of our user services, so please complete our short survey: [What do you think?](#)



EXPANDING



The app is in its majority images. For further information large paragraphs of text can be added to the app in the form of PDF documents. The app also has the potential to be updated, like other apps: constantly adding new information for users. The app also has potential to link to youtube videos of experts and curators giving more information about the School. Therefore the visitor can sit down and listen or listen as they walk around. This once again highlights the freedom for this app centered tour.



REFLECTION

In this last project we reflected on the upcoming centenary of the start of the First World War.

Originally looking at survivors, I discovered that the Glasgow School of Art had had a more important role in the war than I had imagined.

There is evidence of this in the School with the Roll of Honour (that no one notices) and the Archives (which few people visit). Because of this lack of communication of information I wanted to create an app that would allow students as well as visitors to uncover the rich history of the School. After created a predominantly WW1 app, I saw the potential for sharing even more information about the School and various facts that new students like me do not yet know about.

Overall I wanted the project to inspire students to be more involved with the School, all in their own time. In the end the project became overwhelming because of the vast amount of information there is about the School.

Therefore I set up a “more” option which links the user to more sources of information like blogs, flickr, and online archives.

I found it valuable to look at the war from a different angle: from the Glasgow School of Art’s perspective.

